

# BlueForum

MEET - LEARN - COLLABORATE

8 – 8:45 a.m.	<b>REGISTRATION &amp; BREAKFAST</b> <b>Vendor Expo Open:</b> <i>Visit vendors in the exhibit hall throughout the day</i>
8:45 – 9 a.m.	<b>WELCOME &amp; OPENING REMARKS</b>
9 – 10 a.m.	<b>KEYNOTE ADDRESS</b> <i>Healthcare-focused updates from the perspective of a leading industry expert</i>
10 – 11 a.m.	<b>MAIN SESSION (ALL SPECIALTIES)</b> <i>Blue Cross Program &amp; Policy Updates</i>
11 – 11:15 a.m.	<b>BREAK &amp; VENDOR EXPO</b>
11:15 a.m. – 12:10 p.m.	<b>SPECIALTY BREAKOUT SESSION</b> Choose one: <i>Patient care sessions customized for your practice specialty</i> <b>A – Primary Care</b> <b>B – OB-GYN</b> <b>C – Pediatrics</b> <b>D – Specialists and Ancillary Providers</b>
12:15 – 12:55 p.m.	<b>LUNCH &amp; VENDOR EXPO</b> <b>Lunch &amp; Learn Sessions</b> Choose one: <b>A – ProviderAccess Q&amp;A</b> <i>An opportunity to get answers to your questions about our website</i> <b>B – Lee Pearce, Alabama Quality Assurance Foundation (AQAF)</b> <i>An overview of quality reporting requirements for Medicare</i> <b>C – Patient Management Resource</b> <i>A detailed video walk-through of the Patient Management Resource tools and how to use them</i>
1 – 2 p.m.	<b>PRACTICE IMPROVEMENT FOCUS</b> Choose one: <b>A – Patient Care</b> <i>Patient care topics relevant to all primary care specialties</i> <b>B – Billing &amp; Coding</b> <i>Billing and coding related topics pertinent to specialists and primary care provider specialties</i>
2 – 2:30 p.m.	<b>MAIN SESSION (All Specialties)</b> <b>Decreasing Hospital Readmissions</b> <i>Strategies your practice can use to prevent readmissions</i>
2:30 – 3 p.m.	<b>FORUM CLOSING</b> <ul style="list-style-type: none"><li>• <b>Door prize giveaways</b></li><li>• <b>Vendor Expo</b></li></ul>

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