

Blue Forum

Blue Forum is coming to a city near you this fall. Designed specifically for office administrators and staff, this event serves as a forum to:

- **Meet** with your peers, Blue Cross representatives and industry experts.
- **Learn** new ways to support your practice and patients.
- **Collaborate** with others to share and discover best practices.

The **full-day event** includes:

- Multiple specialty-specific breakout sessions
- A keynote address by an industry expert
- Program and policy updates
- Complimentary breakfast and lunch
- A vendor expo
- Door prizes and giveaways
- A limited number of 30-minute appointments with a Blue Cross Representative to evaluate any claim problems or questions you have. [Schedule an appointment](#) to take advantage of this opportunity.

[View Event Agenda](#)

Each Blue Forum will begin at 8 a.m. and end at 3:30 p.m.

September 17	Birmingham	The Westin Birmingham
September 24	Mobile	Mobile Marriott
October 1	Prattville /Montgomery	Montgomery Marriott Prattville Hotel & Conference Center at Capitol Hill
October 8	Anniston /Gadsden	The Venue at Coosa Landing
October 15	Tuscaloosa	Bryant Conference Center
October 22	Pelham	Pelham Civic Complex
October 29	Dothan	Wiregrass Rehabilitation Center
November 14	Huntsville	The Westin Huntsville
November 19	Auburn	The Hotel at Auburn University - Dixon Conference Center